



UPELA COOKIE POLICY

This cookie notice (here after the “**Notice**”) applies to the <https://www.upela.com> website (here after the “**Website**”), as well as any website or branded pages on third party platforms (e.g. YouTube, Facebook and Twitter) and applications accessed or used through such websites or platforms which are operated by or on behalf of the company MPG UPELA SAS¹, owner of the Website.

By using the Site, you are consenting to our use of cookies and other tracking technology in accordance with this Notice. If you do not agree to our use of cookies and other tracking technology in this way, you should set your browser settings accordingly or not use the Site. If you disable cookies that we use, this may impact your user experience while on the Site.

1. **WHAT ARE COOKIES?**

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the website. See below for details on what information is collected by cookies and how we use that information.

For more information about the kinds of data that we generally collect, please read our Customer Privacy Notice available on our Website.

2. **HOW AND WHY DO WE USE COOKIES?**

We use cookies to improve the use and functionality of the Site and to gain a better understanding of how visitors use the Site and the tools and services offered on it. Cookies help us tailor the Site to your personal needs, to improve user-friendliness, gain customer satisfaction feedback and to communicate to you elsewhere on the internet.

3. **WHAT TYPE OF COOKIES MAY BE USED ON THE UPELA WEBSITE?**

We may use the following types of cookies on the Site:

- ✓ **Session cookies** – Session cookies are temporary cookie files which are erased when you close your browser. When you restart your browser and go back to the site that created that cookie, the website will treat you as a new visitor.
- ✓ **Persistent cookies** – Persistent cookies stay on your browser until you delete them manually or until your browser deletes them based on the duration period set within the cookie. These cookies will recognize you as a return visitor.
- ✓ **Necessary cookies** – Necessary cookies are strictly necessary for the operation of the Site. They enable you to navigate around the site and use our features.
- ✓ **First Party cookies** – These are the cookies that we set on the Site and they can only be read by that Site. These cookies only send information to us.
- ✓ **Third Party cookies** – There are cookies that are placed on ads which are placed on other websites owned by third parties (e.g. Facebook, Twitter or YouTube). We obtain information via those cookies when you click on or interact with the advertisement. Upela may use the information obtained from these third party

¹ MPG UPELA SAS is a French joint stock company, which registered office is located 17, rue de Surène, 75008 Paris (France) and is registered with the Trade and Business of Paris under the number 750 389 769



cookies to serve you with advertising that is relevant and of interest to you based on your past online behavior.

- ✓ **Cookies that send information to other companies** – These are cookies that are set on the Site by our partner companies (e.g. Facebook or advertisers). They may use the data collected from these cookies to anonymously target advertising to you on other websites, based on your visit to this Website. For example, if you use a social widget (e.g. the Facebook icon) on the Website, it will record your “share” or “like”. Facebook (as the company setting the cookie) will collect the data.

4. MANAGE YOUR COOKIES PREFERENCES

You should ensure that your computer setting reflects whether you are happy to accept cookies or not. You can set your browser to warn you before accepting cookies, or you can simply set it to refuse them. You do not need to have cookies on to use or navigate through many parts of the Site although you may not have access to all the features on the Site if you do so. See the 'help' button on your browser (e.g. Internet Explorer, Firefox, Chrome, etc.) for how you can do this. Remember that if you use different computers in different locations, you will need to ensure that each browser is adjusted to suit your cookie preferences.

As a web beacon forms part of a webpage, it is not possible to ‘opt-out’ but you can render them ineffective by opting out of the cookies they set.

5. CONTACT US

If you have any questions and/or would like additional information regarding cookies, you can contact us by email at the following address: contact@upela.com or by postal mail at the following address: “MPG Upela, 17 rue de Surène, 75008 Paris (France)”.

6. LEGAL NOTICE UPDATE

We reserve the right to make any changes and corrections to this Notice. Please refer to this page from time to time to review these and new additional information.

Last update: August 2019

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